

# Joint exhibition stands of the Federal Republic of Germany

Hortifloorexpo IPM CHINA 10 -12 April 2025 Shanghai, China



## Summary Registration Form



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Organiser



In cooperation with



### Implementation: MESSE ESSEN GmbH

Registration deadline: **10.12.2024**  
Minimum number of participants: 6  
Minimum exhibition space: 9 sqm

Project manager: Leo-Martin Stiel  
Tel.: +49 201 7244-727  
E-Mail: [leo-martin.stiel@messe-essen.de](mailto:leo-martin.stiel@messe-essen.de)

### General service description

Technical and organisational support of exhibitors by the implementing company during preparation and realisation of the participation

Setting up of an information stand with service arrangements / set-ups

Entry into the website of the German participation or – if arranged – into the German participation directory (no liability shall be accepted for incorrect entries)

Uniform setting design of the information centre in accordance with CI concept

General lighting of the German participation

Daily cleaning of the aisles (cleaning of exhibits is the responsibility of the exhibitor)

Security and stewarding service of the German participation if necessary (no guarding of stands).

### Exhibition space

Size from	Size to	Price 1st – 4th participation	Price from 5th participation	Full price
Exhibition space with stand construction: 9 sqm	100 sqm	285,00 €/sqm	780,00 €/sqm	780,00 €/sqm

### Description for exhibition space with stand construction:

Furniture: 1 table, 4 chairs, 1 sideboard (lockable), 1 counter unit (lockable), 1 coat rack, 1 waste paper basket

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

Provision of stand space in the hall with the stand design bearing "made in Germany". Exhibitors are not allowed to obscure elements of the stand design for the complete duration of the exhibition. Ceiling suspensions are not permitted.

Uniform stand lettering

Back and dividing walls

Uniform floor covering on the stand

General stand lighting

Electricity: Supply voltage: 220V none socket (max. capacity 2 kW; without distribution/switching panel)

Please note: Costs for additional electricity supply to the stand (for both light and power current) from the nearest distribution point will be charged to the exhibitor and will be invoiced based on the kW registered by the exhibitor. Additional light and power current usage must be paid by the exhibitor.

## Service package

### Information center

Presentation possibility for small exhibits on an exhibition space of 2 sqm within the scope of the total concept

Furnishings: 1 bistro table, 1 chair, 1 brochure rack

Provision of wall advertising space inc. enlargement of reproducible artwork (photos, texts, graphics) (on request, with brochure filing); requirements effected by the implementation company

General lighting of the information centre

Daily stand cleaning (the exhibitor is responsible for cleaning the exhibits)

Distribution of company brochures on the information stand in exchange for interested parties' business cards Supply of data on interested parties following the end of the fair

By arrangement, use of meeting rooms in the information stand by company representatives.

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

Price 1st - 4th participation: 780.00 €

Price from 5th participation: 1,500.00 €

Full price: 1,500.00 €

## Fees

Sub-Exhibitor Fee: 500.00 €

Organizer fee per co-exhibitor: 0.00 € (Registration fee)

## Registration

The application for German Pavilion at the Hortifloorexpo IPM SHANGHAI 2025 can only be done online.

You should firstly go through a process of registration and accreditation: <https://registration.german-pavilion.com/>,

after that you can apply a space for Hortifloorexpo IPM SHANGHAI 2025 under:

<https://registration.german-pavilion.com/exhibitor/application/1135>.